

INTERNATIONAL CONFERENCE:
COOPERATION BETWEEN HEI AND BUSINESSES – WHY DO WE NEED TO COOPERATE?
UNIVERSITY BUSINESS COOPERATION, EMPLOYABILITY & HIGHER EDUCATION POLICY
Ljubljana 25. 10. 2013

Welcome speeches

9.00 – 9.20 Alenka Flander, *Director, CMEPIUS*

I. Cooperation Between HEI and Businesses

9.20 – 9.35 Looking on Employability from University Business Cooperation

Samo Pavlin, DEHEMS and EMCOSU project, University of Ljubljana, Slovenia

9.35 – 10.00 Role of HE Authority in enhancing HEI Engagement with business and society: case of Ireland

Tim Conlon, Head of Enterprise Engagement, Higher Education Authority, Ireland

10.00 – 10.30 The University-Business Cooperation Ecosystem: A model for understanding the important elements affecting University-Business Cooperation

Arno Meerman, CEO of UIIN & Business Development Manager at the Science-to-Business Marketing Research Centre

10.30 – 11.00 *Coffee break*

II. Employers Perspective on Higher Education and Employability

11.00 – 11.25 Employers feedback on important elements of graduates employability

Julie Fionda, European Commission, Higher Education Policy Unit

11.25 – 11.45 Relevance of International Student Mobility to Work and Employment – comparison of findings in Brasil, Chile, Slovenia and Finland

Valeska V. Geldres W., University of La Frontera, Chile; University of Sao Paulo, Brasil

III. Employability and Policy Perspective

11.45 – 12.25 Employability and higher education: what it is – what it is not

Sonia Hendy-Isaac, Birmingham City University

12.25 – 13.00 TUNING: A New Strategy for Modernising Higher Education Degree Programmes

Robert Wagennar, TUNING Academy, University of Groningen

13.00 – 13.15 Skills anticipation in Russian hi-tech industries for curricula development

Svetlana Sigova, Petrozavodsk State University, Russia

13.15 – 14.00 Lunch

14.00 – 15.30 **Parallel Workshops**

WS1:

Pedagogy for Employability

Sonia Hendy-Isaac, Birmingham City University

WS2:

The TUNING Model for Designing, Implementing, Delivering and Enhancing Higher Education Curricula

Robert Wagennar, TUNING Academy, Groningen University

WS3:

Enhancing the Quality of practical placements of students – Internship guide Step by Step

E.E. (Esther) Haag, University of Groningen, Faculty of Arts

15.30 – 16.30 Panel discussion: What next?

Gertrud Rantzen, President of Slovene-German chamber of Economy and Craft

Ivan Svetlik, Rector of University of Ljubljana, Slovenia

Julie Fionda, European Commission, Higher Education Policy Unit

Mateja Župevc, Novartis

Mitja Urbanc, Student organisation of Slovenia

Moderator: Marja Medved, CMEPIUS

16:30 Closing of the conference