



BRITISH INTERNATIONAL SCHOOL

School of English & Integration Programmes



The British International School provides outstanding English language education to students in London, Edinburgh and New York.

We believe that languages help people to communicate across borders and cultures, leading them to achieve their personal dreams and ambitions.

The British International School was founded in 2005 and the number of students enrolling each year has increased greatly. In 2011, approximately 5000 individuals - including university students, professionals, and over 300 middle and secondary schools - chose The BIS to organise its school trips and study holidays, and we continue to excel in this field.

INTERNSHIP OPPORTUNITIES

The British International School offers vacancies as:

- **TRAVEL & TOURISM OFFICER**

The person involved in this department will provide assistance to visiting groups as they move around London, making sure they get to different destinations on time. The potential candidate should be highly motivated, talented and present good organizational and team-working skills.

- **MARKETING OFFICER**

The main tasks the interns should face will be to develop market research on several global targets depending on the Department priorities and to create solid relationships with customers.

The potential candidate should have organizational skills, IT knowledge and interpersonal and communication skills.

Contact Us:

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Or visit our website: www.thebis.com

PARTNER UNIVERSITIES:

- . IPAG, Business University, Paris*
- . University of Monterrey, Mexico*
- . University of Bath, England*
- . University of Geiben, Germany*
- . Universidad Rey Juan Carlos de Madrid, Spain*
- . University of Birkbeck, London*

My experience as Marketing Officer was highly professional and stimulating. It was my first job experience in that field and I have learnt a lot of things regarding Marketing as the BIS really counted on me.

Angelo Barbierato

Marketing strategies are constantly changing and challenging each company. Working with young and eager people is the best way to face any change.

*Marketing Manager
Francesco Grifoni*

Dear Sir/Madam,

We are a school of English, accredited by British Council, located in London, New York and Edinburgh, specialised in hosting groups of students from all over the world in order to offer them a different range of English courses (IELTS, Cambridge or Trinity) and accommodation.

For the time being, we are offering challenging training opportunities in **Marketing, Tourism** and as **Web Designer**.

We would be more pleased to welcome students in order to give them the chance to broaden their work experience in one of the above departments.

In Marketing, students will focus on market research, country analysis, management of the customer service, planning and setting up of new strategies in order to enhance and build up new partnerships with stakeholders, agencies or companies.

In the Tourism Department, they will be in charge of taking groups of students around London during their holiday stay or study trips, ensuring that everything in terms of booking of hotels, restaurants or any other service has been well-organized and planned before the groups arrive.

As Web Designer, they will work closely with the Creative Director for the update and implementation of our website.

We generally ensure our total flexibility in the assigned tasks and duties in the progress of the internship, taking into consideration the chance to move students from one to another department whenever they demonstrate being suitable for several roles. The students will be constantly monitored on a daily basis.

Our opportunities are valid from three to six months, according to their preferences and commitments.

They will benefit from a free course of Business, General English as well as from a discount on the cost of the transport. High hiring perspectives at the end of the internship, whenever students demonstrate being successful, efficient and effective at work. We are mostly interested in students in Economics, Communication, Marketing, Tourism, IT and Modern Languages with a B2/C1 Level of English and preferable knowledge of Russian, Chinese or Korean, highly motivated and professional at work. It will be our most sincere pleasure to host successful students for an internship in our school.

If students are applying for the Erasmus Placement or Leonardo Programme, I will be glad to help them in the preparation of any required document.