

Erasmus Student Traineeship in Spain

EMPLOYER INFORMATION	
Name of organisation	OPTIMANOVA SOLUTIONS S.L.
Address inc post code	CC/LA CUPULA, LOCAL143, C/CAMELIA S/N, 38400 PUERTO DE LA CRUZ -TENERIFE-SPAIN
Telephone	+34 922386682
Fax	
E-mail	paola@optimanova.com
Website	www.optimanova.com
Number of employees	10
Short description of the company	Online marketing agency founded by former Google employees. We offer the following services worldwide: SEO, SEM, Adwords and Bing Ads, SMO and Affiliate Marketing/remarketing.
CONTACT DETAILS	
Contact person for this placement	PAOLA MAESTRI
Department and designation, job title	HR AND HEAD OF INTERNATIONAL BUSINESS DEVELOPMENT
Direct telephone number	+34 608844615
E-mail address	paola@optimanova.com
APPLICATION PROCEDURE	
Who to apply to (including contact details)	PAOLA MAESTRI
Deadline for applications	ON GOING AS PER LANGUAGE NEEDED
Application process	SEND E- MAIL WITH CV
Please provide as much information on the placement as possible – too much information is better than not enough!	We are looking for native German and English students with good writing skills and some Internet skills. We will provide full training to the successful candidates, including on site and off site SEO, Google Analytics, AdWords campaigns, Social Media Optimization and Marketing. Office language is English, all internal communication and meetings are held in English.
PLACEMENT INFORMATION	
Department, Function	Marketing Department, Online Marketing intern
Location	PUERTO DE LA CRUZ -TENERIFE-SPAIN
Start Date	ASAP
Duration	minimum 6 months
Working hours per week	39
Description of activities, tasks	SEO content marketing, web analysis, other Online Marketing related tasks

Accommodation	Optimanova will not provide accommodation but will assist
Details of financial and "in kind" support to be provided	Negotiable. At the end of internship, students achieving high standards will be offered a contract. 80% of our permanent employees started as interns.
Other	
COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS	
Languages and level of competence required	Native English or German (fluent written and spoken English)
Computer skills and level of skills required	Advanced computer skills required
Drivers license	No
Other	