



INTERNSHIP AT ACCADEMIA ITALIANA – SALERNO (ITALY)

Accademia Italiana has been working in the education field for 13 years. It is recognised by Ministry of Education, University and Research; by IALC (International Association of Language Centres); By ASILS (Association of Schools of Italian as a Foreign Language); by the University for foreigners of Siena and Perugia. It regularly collaborates with Foreign Institutions and Universities to promote the widespread use of European languages. It provides a wide range of language courses and training courses for teachers and for people who work in adult education field. It has promoted linguistic projects for the integration of immigrants and foreign people working in Italy.

Accademia Italiana offers:

IVT 2 : Tirocini transnazionali in impresa o in istituti di formazione per persone in formazione professionale iniziale

Areas of internship	Marketing research, marketing development, translation and proofreading in her/his native language.
Duration of internship in weeks	12 weeks
Organism	Accademia Italiana – Italiana language and cultural Centre
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Minimum access	High education qualification ;

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	English B2/C1 Italian A2/B1 Internet and web knowledge
Internship	The internship includes a first theoretical training during which the trainee will learn about Accademia Italiana how it works and what kind of activities it offers. Then there is a second step of training with a tutor. During this period the trainee will join the marketing manager in her work. The main duties are: marketing research in order to find the right market interested in the activities, programmes, courses offered by Accademia Italiana; development of a marketing plan in order to improve the visibility of Accademia Italiana business.
Prices	Internship: eur 1950,00 Insurance and fee: euro 80,00

Salerno, 18 gennaio 2013

