Dissemination and Exploitation of Results (Key Activity 4)
Multilateral Projects

[EXPL 1]

Within the priorities set in the general call for proposals, the following information can be used

Objectives and description of the action

The prime objective for **Dissemination and Exploitation of Results Multilateral Projects** is to help create a framework for the effective exploitation of the results of the Lifelong Learning Programme and previous related programmes at sectoral, regional, national and European levels.

Within the priorities announced in the general call for proposals, priority will therefore be given to activities for :

- the development of a suitable framework (analysis, mechanisms, methodologies and practical tools) to facilitate the exploitation of project and programme results;
- cross-programme actions promoting the exploitation of results at European level (by sector, theme, user group…);
- the promotion of 'exploitation' activities by regional/European/sectoral networks with the aim in particular of promoting a virtuous circle between policy development and practical experiences, in support of the Open Method of Co-ordination (OMC) under the. Lisbon strategy.

The actions funded under this Key Activity are intended to complement and support the dissemination and exploitation of specific project results integrated within the four sectoral programmes and the other transversal Key Activities (i.e. by means of individual project 'dissemination and exploitation plans', and specific actions under Accompanying Measures and under the responsibility of the National Agencies).

Projects funded under this Key Activity could address one or more of the following:

- Actions to further develop and embed a European strategy on exploitation of results in the field of lifelong learning, for example supporting studies, demonstration projects, development and testing of methodologies, business models and practical tools for sharing, transfer and exploitation of results
- Actions to test and develop ways of transferring and embedding project results into policy, defining and presenting mechanisms to link projects, programmes and policies, and supporting and reinforcing on-going European cooperation actions in particular in connection with OMC actions/priorities, benchmarking etc.
- European level activities to promote active exploitation of results (conferences, seminars and other exchanges between products and potential new users). Priority will be given to actions for exploitation of results by existing networks (not funding for network start-up or running costs) where there is a clearly articulated user requirement.
- Capacity-building projects to identify, engage and promote networks with the potential to act as intermediaries for the exploitation of results (e.g. actions to identify network contacts, establish an 'exploitation' remit for the network(s), promote and implement marketing techniques and methodologies for the transfer and exploitation of results).
- Actions to support the improved accessibility of project results.

Only projects which propose an integrated approach across two or more different lifelong learning sectors and/or related activities in the fields of culture, media, citizenship and youth will be eligible. Preference will normally be given to projects which involve key decision-makers and/or demonstrate potential for significant measurable impact at

sectoral, regional, national and/or European level.

This specific Key Activity for the dissemination and exploitation of results is an innovation within this programme reflecting a growing awareness of the need to ensure maximum impact from EU-funded programmes in support of the revised Lisbon strategy and delivery of Education and Training 2010. In view of the experimental nature of this action, project applicants should pay particular attention in their proposals to demonstrating the need for their project, describing clearly what they propose to do, and setting out the anticipated measurable results, impact and value-added. Applicants should be aware that the projects selected for funding will be closely monitored to identify emerging good and interesting practices and results of relevance to the creation of an EU-level framework for the exploitation of results; and may be subject to a targeted impact study in the medium to longer term.

Who can benefit

- Institutions or organisations providing learning opportunities within the context of the LLP, or within the limits of its sub-programmes
- The persons and bodies responsible for systems and policies concerning any specific aspect of lifelong learning at local, regional and national level
- Enterprises, social partners and their organisations at all levels, including trade organisations and chambers of commerce and industry
- Bodies providing guidance, counselling and information services relating to any aspect of lifelong learning
- Associations working in the field of lifelong learning, including students', trainees', pupils', teachers', parents' and adult learners' associations
- Research centres and bodies concerned with lifelong learning issues
- Not-for-profit organisations, voluntary bodies, non-governmental organisations (NGOs)

Who can apply	Coordinating organisation on behalf of the consortium

Selection Procedure	COM	**Management of selected projects**	Executive Agency

Minimal size of the consortium	Please refer to EAC Executive Agency website
Participating countries	Please refer to Part II - section 3.1 of the Lifelong Learning 2008-2010 General Call for Proposals
Duration , methods of funding, level of funding	Please refer to EAC Executive Agency website
Funded activities	Please refer to Part II – section 7 of the Lifelong Learning 2008-2010 General Call for Proposals
Political priorities for this action	Please refer to Part I of the Lifelong Learning 2008-2010 General Call for Proposals

Application Form